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CHURCH'S CHICKEN FRANCHISE – COSTS, FEES & EARNING STATS



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Liquid Capital: \$1,000,000

Net Worth Requirement: \$2,000,000

Investment: \$681,500 - \$1,543,117

Franchise Fee: \$15,000

Units in Operation: 1010

Founded: 1952

Franchising Since: 1969

The first Church's Chicken was founded in San Antonio, Texas, in 1952 and is headquartered in Atlanta, Georgia.

Church's Chicken is a fast food restaurant chain specializing in fried chicken. The company was in the process of being acquired by Rego Restaurant Group in 2021.

Church's Chicken is one of the largest fried chicken chains in the world. The franchise (<https://wolffranchises.com/what-is-a-franchise/>) offers a variety of menu items, including chicken tenders, sandwiches, wraps, sides, and desserts.

In this article, we will provide an overview of the Church's Chicken franchise, including costs and fees, as well as earnings potential.



IS CHURCH'S CHICKEN A FRANCHISE?

Church's Chicken is a fast food restaurant that specializes in fried chicken. The company was founded in 1952 in San Antonio, Texas, and it now has locations in 27 states. While Church's Chicken is not as large or well-known as some of the other fried chicken brands, it has a following among those who have tried Church's fried chicken. The franchise is also famous for its level of franchising. Church's Chicken franchises, renamed Texas Chicken are found in over 20 countries.

HOW MANY CHURCH'S CHICKEN FRANCHISES ARE THERE?

At the start of 2022, Church's Chicken had over 1,010 Church's Chicken franchises. The franchise is particularly popular in Texas where it began. Thanks to its affordable prices and tasty food, Church's Chicken is a popular choice for both dine-in and takeout customers, and it has a loyal following among chicken lovers.

In addition to traditional fried chicken, Church's Chicken also offers a variety of wings, sides, and desserts. Thanks to its wide selection of menu items and convenient locations, Church's Chicken has become a popular choice for quick and affordable meals.

HOW MUCH DOES IT COST TO FRANCHISE A CHURCH'S CHICKEN?

Church's Chicken is a popular fast food franchise that specializes in fried chicken and franchising opportunities are available for those interested in opening their own Church's Chicken restaurant.

While the cost of the franchise depends on a number of factors, such as the franchise location and size of the restaurant, a Church's Chicken franchise costs between \$681,500 – \$1,543,117. This includes the cost of leasing a property, training and support fees, equipment and furniture, supplies and signage, and other necessary expenses.

Royalty fees are 5% of gross sales and are paid on a monthly basis. Brand Fund fees are 2% of gross sales and are also paid monthly. Church's Chicken also requires all franchisees (<https://wolfffranchises.com/what-is-a-franchisee/>) to have liquid assets of at least \$1,000,000 and a net worth of at least \$2,000,000. They also require a credit score of 650+.



WHAT IS THE CHURCH'S CHICKEN FRANCHISE FEE?

The initial franchise fee (<https://wolfffranchises.com/franchise-fee/>) for a Church's Chicken franchise is \$15,000.

Franchises are independently owned and operated and franchises typically pay a one-time fee to the parent company in order to use the Church's name and logo.

Franchising since 1969, Church's Chicken has come a long way since its founding in 1952. One thing to note is over 400 of their franchise locations are in Texas, which is almost 40% of the entire footprint in the United States.

With a proven business model and years of experience, there are Church's Chicken franchise opportunities for those with the drive and ambition to succeed in the restaurant industry.

HOW MUCH DO CHURCH'S CHICKEN FRANCHISE OWNERS MAKE?

The amount a franchise owner makes can vary greatly depending on a number of factors, including the location of the franchise, the size of the franchise, the overall performance of the locally owned and operated location, and the amount of business the franchise owner has.

In general, though, Church's Chicken franchise owners tend to be relatively successful in the weekly revenue they are able to produce.

Open Date	Weeks Open	Average Weekly AUV
1/19/2021	62	\$30,902
4/19/2021	49	\$31,500

According to the table, the average unit volume of these locations is roughly \$31,000, which translates to \$1.6 million.

Of course, as with any business venture, there are always risks involved in owning a franchise, but if you are looking for revenue, Church's Chicken would be a good franchise to check out.

THE WOLF'S TAKE 🍗

Church's Chicken is a massive fast-food restaurant selling chicken sandwiches, wings, and southern-influenced sides.

Chicken fast food restaurants are in steep competition these days, thanks to the popularity of chicken sandwiches at franchises like Chick-Fil-A, Popeyes, KFC (<https://wolffranchises.com/kentucky-fried-chicken-franchise-kfc/>), and more.

With an average weekly unit volume of ~\$31,000 – the average Church's Chicken does about \$1.6 million in revenue. That's solid revenue and is on par with the likes of more prominent fast food brands such as Burger King (<https://wolffranchises.com/burger-king-franchise/>).

Something to note with Church's Chicken is that locations are not evenly distributed, as they have 403 restaurants in the state of Texas alone! This represents about ~40% of their total restaurants in the entire country.

Depending on where you live, this may or may not be the restaurant franchise for you!



ENDING SUMMARY

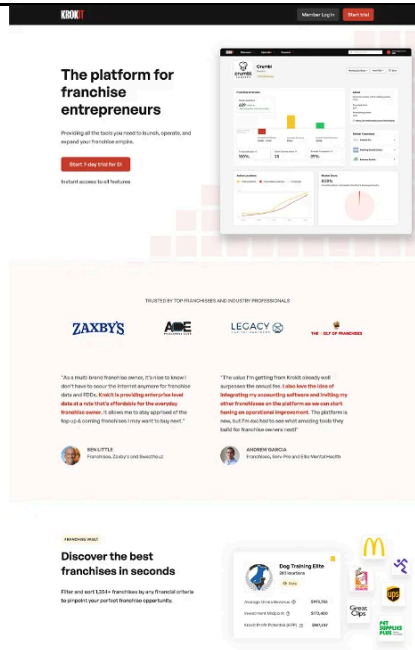
The Church's Chicken franchise is a popular fast food restaurant that specializes in fried chicken. For aspiring restaurateurs, franchising can be a way of starting a business. However, it is important to research all aspects of the franchise agreement (<https://wolffranchises.com/franchise-agreement/>) before signing on the dotted line.

This is not investment advice. As always, look at the franchise disclosure document (<https://wolffranchises.com/franchise-disclosure-document-fdd/>) and do your own research and due diligence before investing.

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The Wolf

The Wolf of Franchises is an industry insider who's sharing the secret sauce of how lucrative the franchising industry can be. He offers expert insight to help both new and existing franchise owners reach success.

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